

MATTEO MENOTTO

DESIGN MANAGER FOR PRINTS & TEXTILES
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PERSONAL STATEMENT

Professional creative with surface design abilities focused on prints and textiles for ready to wear, accessories and interiors. An individual with an organised leadership attitude, providing motivation and enthusiasm to create an environment that facilitates innovation and teamwork. Able to coordinate all stages of design, combining the knowledge of technical skills with personal aesthetic taste and references. Broad awareness of the print process and ability to manage it in all its phases within timings and budgets. A communicative figure, educated in an international environment and trained professionally. Passionate for design, attentive to craftsmanship and committed to exploring the brand's potential according to commercial needs. Positive thinking character, practical decision taker, willing to face the challenges of life as an opportunity to learn.

EMPLOYMENT

2015 - present

GUCCI Milano/Roma, IT www.gucci.com

Senior Designer for Prints and soft accessories

GUCCI READY TO WEAR - 2 runway shows and 2 commercial collections annually

Working closely with creative director, RTW design team and merchandising team on a vast range of prints for ready to wear and accessory. Lead designer on quarterly ready-to-wear collections. Handling the design process in all phases: from concept generating and archive research to finding materials, concept development for graphics, studying colour palette, overseeing sketches/prototypes being launched and checking printed quality results. In charge of coordinating supplier factories' in all stages of print samplings and printed prototypes manufacturing to ensure final executions within deadlines. Attending to fabric to sketch meetings, shows' preparations, looks definition and merchandising post-show edits for all printed clothing categories to determine items to be engaged in final selection/visual merchandising in the showroom for annual markets. Participating in strategy discussions to establish a balanced range plan between creativity and commerciality for all aspects of collections. Built over the years strong relationships with high-end Italian fabric mills; developed an understanding of each factory's quality, reliability, pricing and innovation level. Travelling overseas for research purposes.

GUCCI DIY - Do It Yourself service

In charge of providing the creative proposal and finalising a capsule collection of prints for the Do It Yourself service. Designs are customised according to items manufactured and printed on silks to be offered to customers as tailoring linings onto formal jackets, bombers and leather jackets.

GUCCI DSM - Series of exclusive goods for Dover Street Market

Providing prints designs for a selection of items available in extremely limited edition quantities and sold exclusively at DSM stores along with conventional products from the brand. Each piece is marked with a dedicated, signature label.

GUCCI DDAN - collection inspired by the Dapper Dan Archive

Ready-to-wear and accessories collection that takes its cue from the Dapper Dan archive created with the House's refined materials. In charge of providing prints, studying colour variations and placing designs on MRTW clothing and accessories.

GUCCI DECOR

Prints and design for Gucci Décor, an eclectic collection of items with which customers can dress their own spaces. The idea is not to prescribe a particular decorative look but to provide elements that allow for living spaces to be customised. The collection includes cushions, candles, incense trays, chairs, screens, wallpaper, metal trays, and metal folding tables.

GIFTING & SPECIAL PROJECTS

Working on prints for brands gift giving campaigns. Prints are used spanning many categories - from handbags to T-shirts, and from shoes to home décor products. Designs studied internally or together with artists' collaboration. Designing specific items included in the main collection and released as a unique collaboration with external brands (such as Disney, NFL, Chateau Marmont, CDG, etc.). Coordinating the prints process from creative proposals to finalised designs and overseeing the information exchange together with the legal team to complete commercial agreements.

2012-2014

MANTERO SETA S.p.A. Como, IT www.mantero.com

Print and textile Designer for RTW and accessories

MANTERO FACTORY - Research and Development unit

In charge of creative research and design for the company's unit dedicated to all prints and textile innovation as well as product development activities for all accounts. The operation includes color hunting, the study of trends forecast, development of color palette and chromatic variation and design of all over and placed drawings for accessories and apparel (both for Men's and Women's collections). Coordinating Prints and textile design in all development stages of files' preparation both for inkjet and traditional prints (chromatic channels separation and calibration, color variation studies) and for Jacquard textiles (file preparation for CAD operators, textile drawing and yarns selection). Following accessories design giving specifications for samplings, working with factory's operators and checking prototypes quality.

MANTERO BRANDS - Licensed brands and exclusive clients

Graphic coordination of made to measure capsule projects for the company's selected clients including Chanel, Westwood, Kenzo, Escada. Designs and color variations are developed according to clients' collection briefings and in coordination with product managers' guidelines and with Maisons' management. Delivering exclusively designed prints and novelty fabrics aligned with the brands' aesthetics.

MANTERO -8 - Luxury sweatshirts capsule

Art direction of a capsule collection of Luxury sweatshirts designed in limited edition combining Mantero's silks with cotton jersey. Items in limited edition and 100% made in Italy: project selected and presented on Vogue Talents.

PREMIERE VISION - International tradeshow

In charge of designing the display window and the layout of the company's stand inside Premiere Vision. Organisation and presentation of a printed textile collection explicitly created to be shown during the tradeshow.

CONSULTANCIES

2009-2014

Project Manager for Print and textile design

Print and textile design for a variety of brands relating to different product categories, from RTW to soft accessories; from home décor to magazines. Clients including: Amalia, Andrea Incontri; Bata; Kabi; Krizia; Gisa1965; Grazia.it; Marci; Weswing.

ACADEMIC SUPPORT

2009-2014

Guest Lecturer and Mentor in BA and post-graduate courses

IED - European Institute of Design, Milan www.ied.it

Teaching for undergraduate and postgraduate students focusing on Print & textile design, surface design, illustration and representation techniques. Mentoring activity in workshops and in one-to-one meetings with students.

Classes in Italian and English have been included in the following studying programs:

- Master Course in Fashion Design
- BA (Hons) Fashion and Textile Design
- Interdisciplinary Foundation Course in Fashion and Interior Design

ESMOD - International Fashion University, Berlin www.esmod.com

Lecturer and tutor in the 3rd year of the BA in Fashion Design.

Responsible of graphics and visual presentation of students' final collections

SKILLS

Advance use of Adobe Platform (Illustrator, Indesign, Photoshop).

Strong hand drawing skill. Personal artworks presented in solo and collective exhibitions.

LANGUAGES

Mother tongue Italian. Fluent in English and French. Intermediate in German.

EDUCATION

2009

POLITECNICO DI MILANO Milano, IT www.polimi.it

Master Degree in Architecture and Design

2006

CENTRAL SAINT MARTIN'S COLLEGE London, UK www.arts.ac.uk

Courses: Print and Textile Design, Experimental Fashion, Art direction

2005

UNIVERSITÀ DI ARCHITETTURA IUAV Venezia, IT www.iuav.it

BA (Hons) in Architecture and Design (distinction)

References available upon request